

**FLORIDA ACADEMY OF SCIENCES**  
**QUARTERLY COUNCIL MEETING**  
Orlando Science Center Executive Board Room  
Orlando, Fl  
June 23, 2007

Present: President Dan Odell, President Elect/Journal Business Manager Richard Turner, Past President John Trefry, Secretary Elizabeth Hays, Treasurer Georgina Wharton, Councilor At Large Barry Wharton, Councilor At Large Dan McCarthy, Councilor At Large Dave Karlen, Councilor At Large/Journal Business Manager Richard Turner; Journal Editors Barbara and Dean Martin, FAS Delegate to NAAS/By-Laws Chair Leslie Lieberman; JFAS Coordinator Pat Zalo, Section Chairs (Co-Chairs): Sanjay Sesodia, Medical Sciences; Eric Perlman and Niescja Turner (Physics and Space Sciences); Program Chair Jeremy Montague; Executive Director Ed Haddad; Office Manager Julie Regier.

Absent: Joseph Albano (Agricultural and Natural Resource Sciences); John Schultz (Anthropological Sciences); Nancy Sloan (Atmospheric and Ocean Sciences); Steven Harper (Biological Sciences); Jacci White and Siamack Bondari (Computer/Mathematical Sciences); Al Hall (Engineering Sciences); Mark Wade (Environmental and Chemical Sciences); Jack Stout (Florida Rare and Endangered Species); Mike Gurr (Geology/Hydrology); Robin Jordan (Science Teaching); Pat Draves (Social Sciences).

- 1. Meeting Call to order; Welcome and Introductions** - Meeting called to order at 11:01am by President Odell who welcomed everyone. Everyone introduced themselves.
- 2. Apologies for Absence** – Patrick Draves, Steve Harper, Al Hall, Don Lovejoy, Jacci White (attachments A).
- 3. Confirmation of Minutes of Meeting – March 15, 2007** - Minutes approved as emailed and distributed (attachment B) with one correction. Under 4d change Hal to Al Miller.
- 4. Reports –**
  - a.) Executive Director** – Ed Haddad’s report (attachment C) included membership status indicating a 17% increase in members since March report and he projects that membership for 2007 should be higher than 2006. He reported that the Publicity and Marketing Committee has been working on a package to present at this meeting. Work is progressing on upgrading and modernizing the web site. They will be working to get same and more sponsors for next annual meeting compared to this past year. The project to try to recruit more members from the most active member schools has not produced significant results. In regards to FAS Outreach, the ASK THE SCIENTIST program at OSC seems to be doing fine. A similar program is being introduced at MOSI in Tampa. Key personnel have left OSC and new relationships need to be forged. Finally, a FAS Journal in the Classroom at two schools is being attempted for this Fall (Odyssey Middle and Oakridge High). An additional component will include some mentoring of students in science projects. Report approved as given and distributed.
  - b. President** – Dan Odell indicated in his report (attachment D) that there was an April and May monthly staff meeting at OSC. Items discussed included FAS color brochure, selection and appointment of associate editors, redevelopment of FAS web page, review of charter and by law requirements, getting the Florida Scientist into more classrooms, investigating a pilot project for a “scientist in residence” program at a local school. Publicity opportunities, new funds for endowment, increasing membership and donations and how do we increase active participation by more of the membership were also discussed. Report approved as circulated and given.

c. **Treasurer** - Georgina Wharton reported that as of June 6, 2007, total assets were \$193,079.07 (attachment E1, E2, E3). She also indicated a current net loss of 985.13. Discussion of concern occurred. We may not have a negative of \$10,000 this year but members were again reminded that the Academy is still not on a stable plan. Report approved as distributed and given.

d.) **Journal Editors** - The Martins reported (attachment F) they are up to date on issues and are working on volume 71, issue 1. They noted some difficulty with university spam filters when page proofs are emailed to authors. They also indicated that John Windsor, editor of dedicated autumn issue is planning on meeting October deadline. Following motion was presented: The corresponding author/submitting author of a *Florida Scientist* manuscript must be a member-in-good-standing of the Academy from submission of the manuscript through its publication, to be effective immediately for new submissions to the editors, excepting manuscripts for special issues for which membership rules have been suspended by the Council. Motion carried 12 for; 2 against. Included in their report was a copy of their letter to President Odell requesting that a suitable search committee be established to provide a smooth transition from current to new editor(s) after December 31, 2008 and before December 31, 2009. The Martins felt that twenty five years of editorship was adequate (secretary's comment – certainly above and beyond adequate) service to the society. In action item 2 they indicated “that there are three candidates for Associate Editors. There needs to be a committee to decide their qualification. There has been no response to our proposed method of operation as presented at the last Council meeting in March. All three could be useful, one far more than the other two”. It was decided the Martins will pick the associate editor from the applicant pool and Council will be informed of the selection. Report approved as given and distributed.

e.) **Journal Business Manager** – Richard Turner provided a summary of production and financial status of volume 69 (2007) of *Florida Scientist* (attachment G). He also presented the financial information for the last five volumes. Some trends were noted as production cost per page. Page charges are now \$60 per page and, along with other sources of journal income have reduced last years production cost per page to below the costs charged for current and back issues. On the other hand, the cost of foreign postage increased this past year and is almost equal to the \$15 currently charged. Richard provided six recommendations. For Recommendation 1 (Because the production cost of the journal (\$58.07) is below the current page charge of \$60, it is recommended that page charges not increase for 2008), Council agreed. For Recommendation 2 (Because the net costs of a copy (\$4) and a set (\$16.01) of the journal remain below the currently advertised prices for back issues (\$5 and \$20, respectively), it is recommended that the prices for back issues not increase for 2008), Council agreed. For Recommendation 3 (Because foreign postage is expected to increase, it is recommended that the surcharge for memberships and subscriptions to foreign addresses be increase to \$17 for 2008), Council agreed. For Recommendation 4 (Because the Academy has sought in recent years to convert back issues into electronic files, the following was proposed as a trial at conversion. Moved that FAS member John Windsor be allowed to pursue a pilot grant to convert issues 46(3/4) and 53(3) of *Florida Scientist* to PDF with the following stipulations: this is a non-exclusive permission, with copyright retained by the Academy; the Academy would incur no cost of production; the production quality must be approved by the editors and business manager; the Academy receives an archival PDF for its unrestricted use; the PDF may be posted on the website of an educational or scientific agency chosen by Dr. Windsor as long as access is free to the public; other agencies may post links on their websites to the URL where PDF is posted; the PDF may not be distributed by other media; exceptions to these terms may be granted by future action of the Council), Council approved motion. For Recommendation 5 (It is recommended that Academy membership be held by at least the corresponding author of each manuscript and that FAS print and web-based information be altered to reflect this policy: Moved that the corresponding author of manuscript must be a member-in-good-standing of the Academy from submission of the manuscript

through its publication, to be effective immediately for new submissions to the editor, excepting manuscripts for special issues for which membership rules have been suspended by Council), it was noted that this is already being done and Council agreed. For Recommendation 6 (Because we are in only the second year of a library rate of \$50, which is three times the net cost of producing a set of the journal, it is recommended that the library rate remain unchanged for 2008), Council decided to increase the rate to \$55 for 2008. Question was raised as to role of Associate Editor Dooris and Barry Wharton indicated he would speak to her regarding the plan of action of the associate editor. Report approved as given and distributed.

**f.) Section Chair Coordinator and Section Chairs** – Program Chair Montague reported (attachment H) a number of data including comparisons to previous years. He indicated the need to replace the Environmental and Chemical Sciences chair since Paul Higgs is leaving Florida for Tennessee. Mark Wade may be receptive to serving a one-year interim chair term. Jeremy will send an updated revised section chair list to Ed Haddad who will distribute it to all Council members. Report was approved as given and circulated.

**g.) FJAS** – Pat Zalo (attachment I) requested support for student attendance at AJAS to provide scholarships for talented students. Pat can nominate additional students (with no money awarded) to increase the number of students from Florida that are in attendance. Report accepted as given and distributed.

**h. Awards Committee** – Sanjay reported the need for new head of Committee since Sanjay is no longer in the position. Sigma Xi award needs to come off the web site. Report accepted as given.

**i.) Charter and By-Laws Committee** – No report.

**j.) Endowment Committee** – Dean Martin gave report (attachment J). On May 31, 2007 value was \$170,077 up from \$155,865 on December 31, 2006. Report approved as given.

**k.) Medalist Committee** – Past President John Trefry is new chair of committee. Others members include Cherie Geiger, Barry Wharton, Chris Clausen. Report approved as given.

**l.) Nominating Committee** – John Trefry is new head of committee. Members include Elizabeth Hays and David Karlen. Secretary Hays reminded all that Secretary and Treasurer will be elected at March 2008 annual meeting along with an elected Councilor At Large to replace Dan McCarthy. Report approved as given.

**m. Delegate to NAAS/AAAS** – Leslie Lieberman reported (attachment K) on two NSF initiatives (grants) that FAS may be interested in. She also reported that 2009 will be known as year of science education. Report approved as distributed and given.

Meeting broke for lunch at 12:35pm

## **5. Old Business - none**

## **6. New Business**

**a.) 2008 Annual Meeting.** John Trefry, on behalf of Local Arrangements Chair Dan McCarthy and Robert McDonough of GAS presented preliminary arrangements (attachment L) for discussion for March 14/15 meeting. There was much discussion and following was suggested: 1) separate registration tables for each academy, B) have a reception and not a banquet with heavy hors d'oeuvres on Friday night at an interesting location, 3) Saturday noon luncheon to give out student awards at GAS. John thanked all for their input.

**b.) Councilor At Large appointment for 2007-2009** – Kathy Carvalho Knight was appointed to this position.

**c.) Current FAS initiatives –**

i. Journal in the Classroom – Richard Turner shared journals to be used in classroom by two teachers and suggested we offer to other classrooms a more formal program and he would like to encourage this to schools. Discussion of linking with FAST and may have a FAS table at October FAST meeting. NSTA may be coming to Orlando this year and Sigma Xi will be in Orlando November 1-4<sup>th</sup>. Members are encouraged to send ideas to Ed Haddad.

ii. Glossy Brochure – example (attachment M) was circulated. About 6 glossy sheets for marketing and obtaining money were looked at.

iii. Membership Drive – Discussion ensued on how to attract more students and colleagues. Specific targets were suggested.

iv. Sponsorship Criteria – we will continue to solicit sponsors this year. Five publishers are interested in Jacksonville meeting (attachment N). What do the sponsors get for their money was question raised.

v. Associate Editors – decisions left with the Martins

vi. Section Chair/Chair Elects – it is important that each section have both so an alternate will be available should the Chair be unable to carry out their duties or attend a meeting. Jeremy Montague will try to find two individuals for each section.

vii. Committees mandated by By Laws Inactive – By-Laws is a standing committee. Finance committee should meet. Not now for now but no indication of when.

**d.) Other New Business –**

i. Web Designer – Site needs improvement. Patrick Draves is working on this and hopefully will have draft structure for next meeting.

ii. Grants – Ed Haddad will inquire about COSEE ventures in Florida. Lockheed was also mentioned. It was suggested grants should focus on operating funds. Informal education grant with OSC might be a possibility. It was suggested we send out a request for information on individual members.

iii. Bumper Stickers – We can sell them at OSC, we could also sell journal at OSC. Ed Haddad will explore this further.

**e.) Next Council meeting -** Next meeting is scheduled for 11am, Saturday, September 22 at OSC.

**7. Adjournment:** at 2:55pm

Sign in sheet attached (attachment O)

Respectfully submitted,

Elizabeth Hays  
Secretary

Note: Copies of attachments are available from Executive Secretary.

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