FLORIDA ACADEMY OF SCIENCES
QUARTERLY COUNCIL MEETING
Sept. 29, 2007
Location: Orlando Science Center, Orlando, Learning Lab Classroom, 2nd Floor

Present: President Dan Odell, President Elect/Journal Business Manager Richard Turner, Past President John Trefry, Secretary Elizabeth Hays, Councilor At Large Dan McCarthy, Councilor At Large Dave Karlen, Councilor At Large Kathy Carvalho-Knighton, JFAS Coordinator Pat Zalo, Florida Endowment for the Sciences Trustee Don Lovejoy; Section Chairs (Co-Chairs): Nancy Sloan (Atmospheric and Ocean Sciences); Al Hall (Engineering Sciences); Sanjay Sesodia, Medical Sciences; Pat Draves (Social Sciences); Mark Wade (Environmental and Chemical Sciences); Eric Perlman (Physics & Space Sciences); Program Chair Jeremy Montague; Executive Director Ed Haddad; Office Manager Julie Regier.

Guests: Lisa McDonough and Robert McDonough (Georgia Academy of Sciences)

Absent: Treasurer Georgina Wharton, Councilor At Large Barry Wharton, Journal Editors Barbara and Dean Martin, FAS Delegate to NAAS/By-Laws Chair Leslie Lieberman; Joseph Albano (Agricultural and Natural Resource Sciences); John Schultz (Anthropological Sciences); Steven Harper (Biological Sciences); Jacci White and Siamack Bondari (Computer/Mathematical Sciences); Jack Stout (Florida Rare and Endangered Species); Mike Gurr (Geology/Hydrology); Niescja Turner (Physics & Space Sciences); Robin Jordan (Science Teaching); Barry Wharton, Interim (Urban and Regional Planning).

1. Meeting Called to Order, Welcome and Introductions – Meeting called to order by President Odell at 11:14am. All in attendance were welcomed and everyone introduced themselves.

2. Apologies for Absences – received from Steve Harper, Leslie Lieberman, Dean and Barbara Martin, Eric Perlman, Barry and Georgina Wharton, Jacci White (attachment A)

3. Confirmation of Minutes of Meeting – June 23, 2007 – Minutes (attachment B) were approved as amended as follows: From present list delete “Councilor At Large/Journal Business Manager Richard Turner; 4a change ASK THE SCIENTIST to ASK A SCIENTIST; also change “Finally a FAS Journal” to Finally, a Florida Scientist”; 4c add $ before 985.13; 4e change in first sentence “volume 69 (2007)” to volume 69 (2006); add to 4h before last sentence “Behrens award is now defunct”; 6a change hor douves to “d’ouvres”; change 6c i Journal to Florida Scientist; 6e add “(rescheduled to September 29th because of Yom Kippur).

4. Reports
   a.) President – Dan Odell – Agenda order was changed for President Odell to give his report first. He announced he would be out of the country from November 6th to December 6th and has asked President Elect Richard Turner to function on his behalf. Report approved as given.
   b.) Executive Director – Edward Haddad (attachment C1, C2, C3, C4) reviewed highlights of his written report indicating that Julie is involved with most of the day to day business of the Academy allowing him more time for outreach and developmental initiatives (C2). Public awareness of FAS, attracting and retaining members (C3) and obtaining more funding to conduct programs are current initiatives being addressed. A number of publicity and marketing efforts are
ongoing as well as increasing funding and revenues beyond the sponsors at meetings. Being in the COPUS network (C4), the ASK-A-Scientist program, Florida Scientist in the classroom and presentations at Sigma Xi and FAST are some programs to help increase visibility.

c.) Treasurer – Georgina Wharton’s report (attachment D1, D2, D3) indicated a net loss of $8,468.10. This includes down $1210 compared to Sept 05 and $265 compared to Sept 06. Overall membership revenue is down $4673 compared with Sept 05 and $6350 compared with Sept 06. Report also cautioned Council that shortfall needs to be addressed or expenses have to be cut significantly. Report accepted as distributed.

d.) Journal Editors – Dean and Barbara Martin’s report (attachment E) indicated they are now at work on volume 71 issue 2, an expression of appreciation for hard work and dedication of John Windsor, Guest editor of dedicated Autumn issue, they have now shifted to an electronic-based operation and expressed appreciation for continued support and creativity of Jeremy Montague and the dedication and able efforts of Richard Turner. Report accepted as distributed.

e.) Journal Business Manager – Richard Turner reported (attachment G) that they are getting costs for scanning all past journals. Report approved as distributed and given.

f.) Section Chair Coordinator & Section Chairs – Jeremy Montague reported on program (sample attached H). He indicated Physics and Space Science will be separated out from Engineering section. He went over a number of issues that needed to be addressed. He indicated that Barry Wharton will be the new awards chair. Report approved as given.

g.) FJAS - Patricia Zalo reported (attachment I) some concerns about the scheduling of her session. Report accepted as distributed and given.

h.) Awards Committee - Barry Wharton – no report

i.) Charter & Bylaws Committee – Leslie Lieberman – no report

j.) Endowment Committee – Don Lovejoy reported (attachment J) portfolio assets by individual stocks, securities, mutual funds and money market with a value as of August 31, 2007 of $197, 735. Report approved as distributed and given.

k.) Medalist Committee - John Trefry reported that announcement is out and one application. Report approved as given.

l.) Nominating Committee – John Trefry indicated that Betty Hays has agreed to run for another term as secretary. Treasurer Wharton has not indicated as of yet willingness to run for additional term. An elected Councilor at Large will be elected at March meeting. Report approved as given.

m.) Representative to NAAS/AAS – Leslie Lieberman – no report

n.) Finance Committee – Dan Odell – no report

o.) Membership Committee – Richard Turner – no report

p.) Annual Meeting Program Chair – Jeremy Montague was already reported above 3f.

q.) Annual Meeting Local Arrangements Chair – Dan McCarthy reported he is working on classrooms and auditorium. He indicated no cost for reception. Will have overlapping poster sessions. The Saturday luncheon will have a cost, also will have a speaker like our plenary session. Lodging at Hampton Inn, Wyndham
Hotel and may be two others. President of University will welcome at Business Meeting at 5:15.

5. **Old Business**
   a.) Web Site redesign – Patrick Draves, Ed Haddad, Dan Odell – they are working on redesign and looking for pictures.
   b.) Search Committee to transit from current to new editors – Dean Martin, Dan Odell – President Odell reported no movement as far as he knows.
   c.) Appointment of Section Chair Elects – Jeremy Montague reported work in progress. Mark Wade and Mike Gurr are recent appointments. Report approved as given.
   d.) Status of FAS “Glossy Brochure” – John Trefry reported three sheets are done or being finalized while three more are in progress. Report approved as given.
   e.) Bumper Stickers sale – Julie Regier spoke on project. The three presidents – Trefry, Odell, Turner – will get them ready for annual meeting. Report approved as given.
   f.) Progress on Grant Applications – Dan Odell, Ed Haddad reported Lockheed Martin 1) interested in online publication of *Florida Scientist* 2) general operation funds 3) increased funding for K-12 with FJAS which is what we do 4) develop public relations campaign to publicize Florida scientists and science. Report approved as given.
   g.) Other – Kathy Carvalho Knighton and Patrick Draves had to leave so discussion ensued of the idea of a special session (section?) for students who are developing research proposals or are asking for feedback on a proposal. This issue was raised by members who participate in Social Sciences section. In addition, Patrick reported that work continues to upgrade the web site. Members are to still send changes to Dan Odell with copy to Ed Haddad.

At 12:35pm, the Council broke for lunch. Called back to order at 1:19pm.

6. **New Business**
   a.) 2008 Annual Meeting Status, arrangements, etc.) – John Trefry, Dan McCarthy – Previously discussed. Past President Trefry will send out revised potential meeting schedule.
   b.) FAS Attending NAS National Conclave at UC Irvine – Ed Haddad reported that focus was dealing with State Legislators. Some support from national funds. Council approved $265. FAST registration fee will be paid for meeting in October.
   c.) Letters to faculty/staff at FAS member colleges and universities – Ed Haddad, John Trefry spoke on project to send letter to members of departments. Draft letter is being worked on. Will use FIT as test case. The purpose of project is to increase membership.
   d.) *Florida Scientist* in the Classroom Program – Ed Haddad reported three schools already in this program through their County Curriculum Council. It is an outreach effort of giving journals to schools along with exposure to some FAS mentors and Ask-A-Scientist list. Ed provided a handout (attachment K) of joint OSC/FAS program.
e.) Uniformity in all references to the *Florida Scientist* and the *Florida Endowment for the Sciences* – Richard Turner spoke of concern about not using jargon in formal situations.

f.) FAS Outreach and joint efforts with OSC – Ed Haddad reported good relationships have been established. He mentioned each of the following efforts – 1) appearances at Cocktails and Cosmos evenings with one or two scientists appearing to interact with general public. Planning on two chemists for next month; 2) articles for Scope Magazine – Ed did one on Mummies; 3) appearance on Daily Buzz national TV show – they wanted two scientists for program for 140 cities in USA. Science Terrific Saturdays is a local show; 4) development of possible once a month tv program “Science Happens”

g.) Staff salary increases – Dan Odell led discussion. Due to budget shortfalls, funds from the endowment may be needed. It was moved, seconded and approved to authorize up to $5000 withdrawal from endowment by the March Business meeting.

h) Other –
   1) Don Lovejoy shared a flier on Columbia Study Tour which has name recognition;
   2) There was a 4.5% return to July 07 on endowment. Unanimously approved to continue and evaluation should be done at end of two years.
   3) Service to FAS by individual members. It was suggested that individuals such as Don Lovejoy and the Martins, and over time other members, be recognized for recognition for Service to the Academy. President Odell will designate who will provide service award.
   4) Sanjay Sesodia brought up discussion of posters and also suggested a historian of the Academy.

7. **Adjournment** – at 2:45pm.

Next Council meeting tentatively set for Saturday, January 19th at 11am at University of North Florida in Jacksonville.

Respectfully submitted,

Elizabeth Hays
Secretary